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OPTIMAX SECURES LICENSE TO OFFER PLASTIC SURGERY AND AESTHETIC SERVICES

Strategic Business Expansion Plan To Increase Specialised Services

KUALA LUMPUR, 7 AUGUST 2023 – **Optimax Holdings Berhad** (“Optimax” or the “Group”), an eye specialist service provider, has obtained the license from the Ministry of Health Malaysia to offer plastic surgery and aesthetic services at its Optimax Ipoh Specialist Centre.

These new services will complement and enhance the Group’s current offerings, enabling Optimax to leverage on its facilities and team effectively. This strategic integration aligns with Optimax's business expansion strategy.

Optimax chief executive officer Sandy Tan said, "We are elated to share that we have successfully obtained the license to perform plastic surgery and aesthetic services at our Optimax Ipoh Specialist Centre. We aim to provide patients with the ultimate aesthetic experience."

"In line with our aspiration to enter the plastic surgery and aesthetic services industry, acquiring the essential license was crucial, driving us to pursue it proactively. We also intend to secure this license for our other outlets, ensuring a wider reach to serve a broader population. With that said, as Optimax continues to drive healthcare innovations and increase its streams of income, the Group will remain grounded to ensure patient care comes first," she added.

About Optimax Holdings Berhad

Optimax Holdings Berhad, founded in 1995 by Tan Sri Dato’ (Dr.) Tan Boon Hock, provides eye specialist services and related products in Malaysia. The specialist centres offer a range of treatments relating to eye diseases, such as cataracts, glaucoma, dry eye, conjunctivitis, age-related macular degeneration, diabetic retinopathy, retinal detachment, pterygium, and other eye diseases and disorders.

It also provides refractive surgery, consultation and dispensary, oculoplastic surgery, and eye examination services. It serves international patients from Indonesia, the Philippines, Singapore, Thailand, Australia, China, Hong Kong, and Japan. In addition, the company also markets its own brand of food products.

For more information about Optimax Holdings Berhad, please visit <https://www.optimax2u.com/>

Issued by Imej Jiwa Communications Sdn Bhd on behalf of Optimax Holdings Berhad

For further media inquiries please contact:

Jason Chiew +6017 980 4293 / +60 3 7733 7752

Email: jason@imejjiwa.com

Vince Teoh +6016 441 9532 / +60 3 7733 7752

Email: vince@imejjiwa.com