

**PRESS RELEASE
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OPTIMAX INKS MOU WITH MINISTRY OF HEALTH MALAYSIA

To provide essential eye check and care to primary school students

KUALA LUMPUR, 19 JULY 2024 – **Optimax Holdings Berhad** (“Optimax” or the “Group”), an eye specialist service provider, announced that its subsidiary, Optimax Eye Specialist Centre Sdn Bhd has entered into a Memorandum of Understanding (“MOU”) with Ministry of Health Malaysia (“MOH”) to offer eye examinations to primary school students in the Putrajaya area.

The MOU was signed by Dato’ Sri Norazman Ayob, MOH’s Deputy Secretary-General (Finance) and Sandy Tan, chief executive officer of Optimax, in the presence of Minister of Health, YB Datuk Seri Dr. Dzulkefly Ahmad and Tan Sri Dato’ (Dr.) Tan Boon Hock, executive deputy chairman of Optimax.

Optimax will provide the essential eye examination to the students and supply spectacles to those in need. This initiative aims to enhance eye healthcare services for students and raise awareness about the importance of eye healthcare.

Optimax chief executive officer Sandy Tan said, “We are pleased to collaborate with MOH to launch this initiative. By improving the students’ vision, we hope to significantly enhance their overall quality of life. This initiative reflects our commitment to educating society about eye healthcare and helping the younger generation achieve optimal vision.”

“In today’s digital era, lifestyle factors have increasingly impacted children’s eyesight, making it crucial for them to understand the importance of eye healthcare from young. Through this collaboration, we are not only investing in the health of our future leaders but also contributing to the well-being and development of our community as a whole,” she added.



Photo credit: Ministry of Health Malaysia

From left to right:

1. Dato' Sri Norazman Ayob, MOH's Deputy Secretary-General (Finance)
2. YB Datuk Seri Dr. Dzulkefly Ahmad, Minister of Health
3. Tan Sri Dato' (Dr.) Tan Boon Hock, Executive Deputy Chairman of Optimax
4. Sandy Tan, Chief Executive Officer of Optimax

About Optimax Holdings Berhad

Optimax Holdings Berhad, founded in 1995 by Tan Sri Dato' (Dr.) Tan Boon Hock, provides eye specialist services and related products in Malaysia. The specialist centres offer a range of treatments relating to eye diseases, such as cataracts, glaucoma, dry eye, conjunctivitis, age-related macular degeneration, diabetic retinopathy, retinal detachment, pterygium, and other eye diseases and disorders.

It also provides refractive surgery, consultation and dispensary, oculoplastic surgery, and eye examination services. It serves international patients from Indonesia, the Philippines, Singapore, Thailand, Australia, China, Hong Kong, and Japan. In addition, the company also markets its own brand of food products.

For more information about Optimax Holdings Berhad, please visit <https://www.optimax2u.com/>

Issued by Imej Jiwa Sdn Bhd on behalf of Optimax Holdings Berhad

For further media inquiries please contact:

Jason Chiew +6017 980 4293 / +60 3 7733 7752

Email: jason@imejjiwa.com

Vince Teoh +6016 441 9532 / +60 3 7733 7752

Email: vince@imejjiwa.com